

ABSTRACT SUBMISSION AIC 2016: #78

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1. **Title:**

Application of a KT planning approach to global project planning

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3. **Key words:** Knowledge translation, planning, priority setting

4. **Abstract text:**

a. Background and aims

Public Health Insight generates evidence-informed solutions for decision-makers through a range of research services. This includes the development of knowledge translation strategies to support new projects or research endeavors. Knowledge translation and exchange (KTE) plans are crucial in ensuring that research is conducted collaboratively with stakeholders and to facilitate the implementation and uptake of key findings.

b. Methods

Public Health Insight has developed a process to support the development and implementation of KTE plans. This involves establishing KTE goals, identification of KTE strategies to meet these goals, determining the relationships required, creation of communication strategies and development of metrics to measure KTE impact. These plans are created using group consensus based meetings and desktop research. This presentation will describe the application of this process to a research project being led by the Movember Foundation. A series of group-based consensus meetings were used to step through the KTE planning process. Four key meetings were held with staff from the Movember Foundation; kick-off, KT goals and strategies, stakeholder priority setting and plan presentation. Each meeting involved presentations from Public Health Insight staff and then group-based activities to agree on each component of the plan. The priority setting process used power/influence-modeling approaches to determine levels of engagement and resource allocation.

c. Conclusion

The evaluation plan mapped outcomes, metrics and methods to ensure KTE impact could be measured. A logic model was created to tie together inputs, process and outcomes. The presentation will reflect on the development of the plan from an end-user perspective.