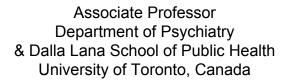


Mapping Uncharted Waters in the Science and Practice of Implementation

Melanie Barwick, Ph.D., C.Psych.

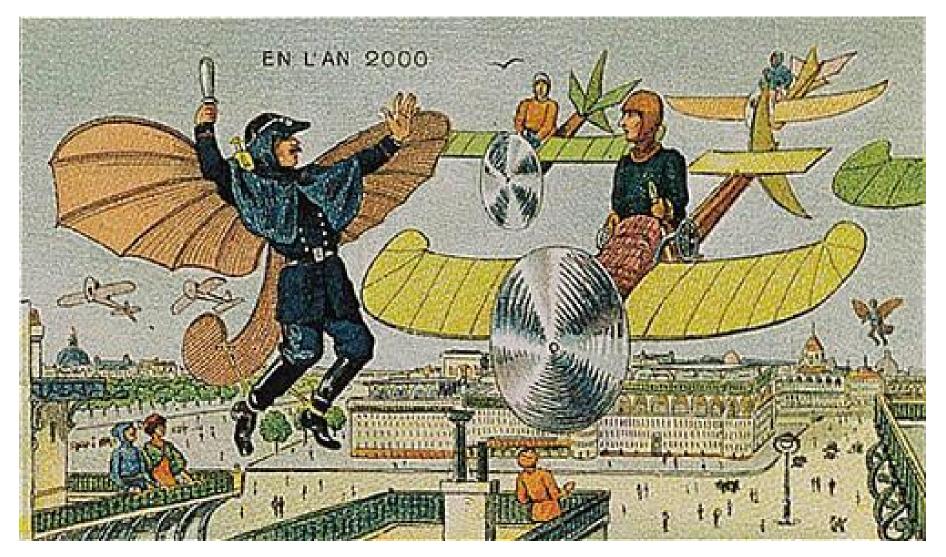
Senior Associate Scientist
Scientific Director Knowledge Translation
Child Health Evaluative Sciences, Research Institute
Director, Community Health Systems Resource Group, Psychiatry
The Hospital for Sick Children









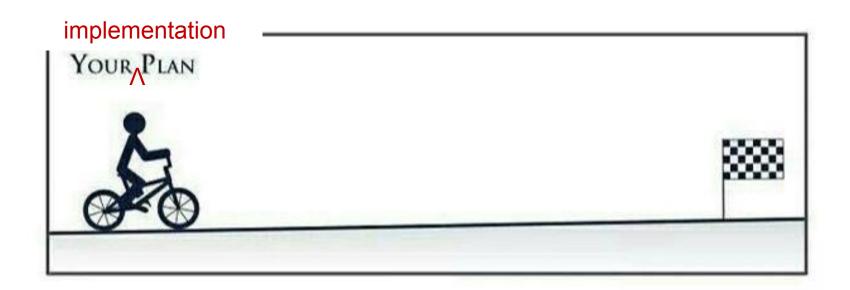


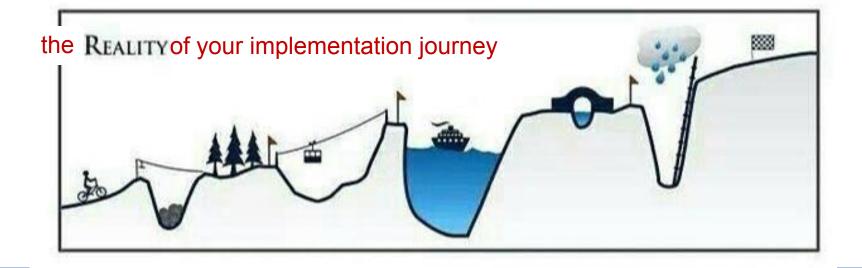
Bartollo Villemard 1910

















Implementation science has emerged as a sub-speciality of the field of knowledge translation. These are complimentary but different constructs that are shaped by the KT goal and the stage of research.



KT Goals Related To Practice Change

Generate awareness

Generate interest

Share knowledge

Generate public action (behavior change)

Generate practice change

Generate policy change

Inform research

Commercialization

Patent



KT & IS in the research continuum

Studies

Who benefits and for how long in more realistic

Effectiveness

settings?

Implementation Studies

Which strategies inform how x is delivered, increase the speed of implementation, the quality of program delivery (fidelity), and the access or penetration of the intervention?

Efficacy Studies

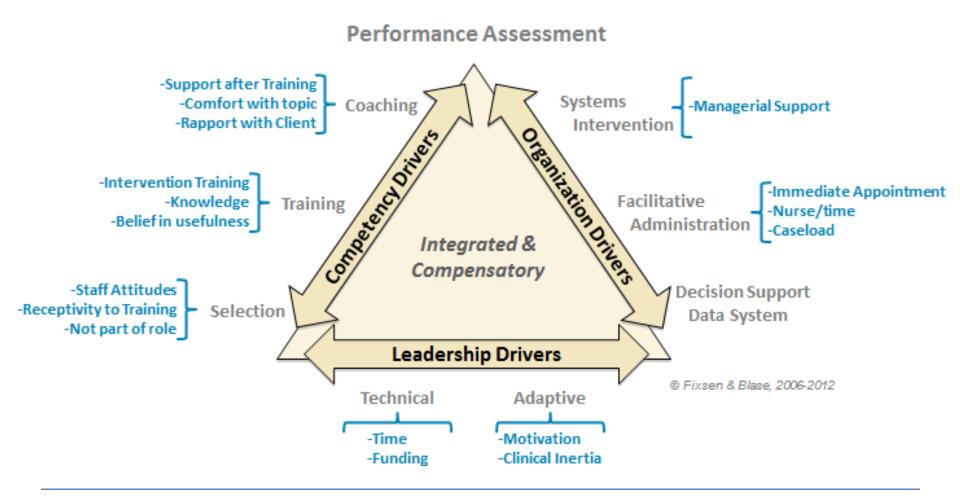
What is the overall impact of x in this relatively homogeneous population?



Practice change calls for structure and an approach that is both adaptive and incremental.



NIRN Implementation Drivers



SOURCE: Fixsen et al.,2005





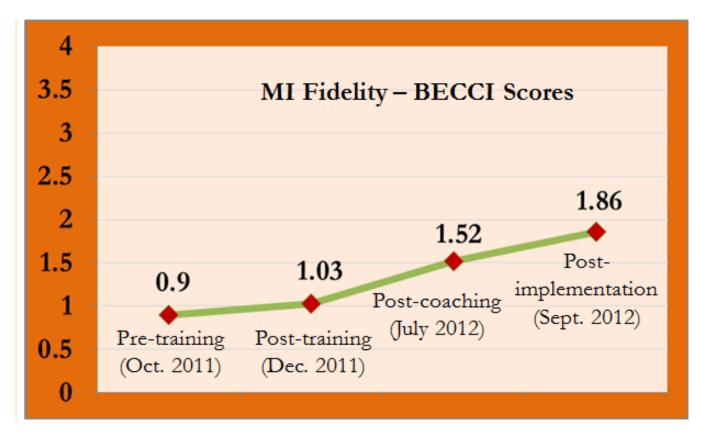
CIHR Emerging Team for Knowledge Translation in Child and Youth Mental Health 2009-2015



2 0 0 0 - 2 0 1 0 CIHR IRSC



Results showed increased clinician MI competence over time on monthly BECCI fidelity ratings. Of the 12 clinicians with pre- and post-implementation data, 10 clinicians (84%) showed increased fidelity.



Findings suggest the NIRN implementation approach (training + coaching + fidelity monitoring + feedback) is successful in producing practice change.

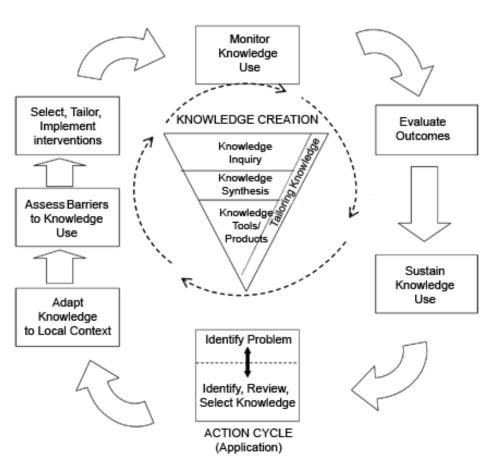


Practice change is not one-off. It' s a complex process that has many moving parts, some of which are likely universal but some that are unique to the particular context, and we are still learning what those are.



Deepening Categorical Models

KNOWLEDGE TO ACTION PROCESS



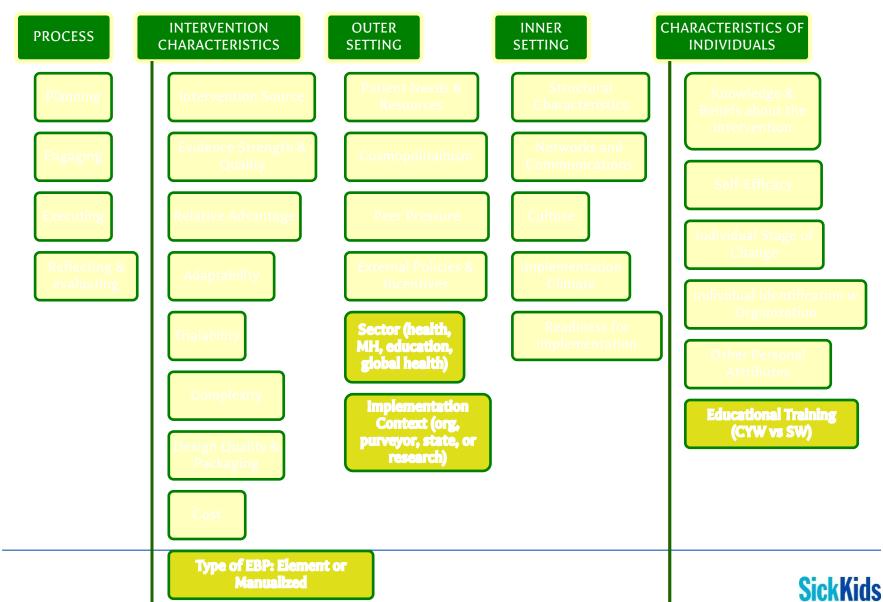
SOURCE: Graham, I.D. et al.2006



Key Factors for Implementation – CFIR

PROCESS	INTERVENTION CHARACTERISTICS	OUTER SETTING	INNER SETTING	CHARACTERISTICS OF INDIVIDUALS
Planning	Intervention Source	Patient Needs & Resources	Structural Characteristics	Knowledge & Beliefs abo the intervention
Engaging [opinion leaders.	Evidence Strength & Quality	Cosmopolitainism	Networks and Communications	Self-Efficacy
change agents, champions	Relative Advantage	Peer Pressure	Culture	Individual Stage of Change
Executing	Adaptability	External Policies & Incentives	Implementation Climate Itension for	Individual Identification w Organization
Reflecting & evaluating	Trialability		change, compatibility, relative priority, incentives &	Other Personal Attributes
	Complexity		rewards] Readiness for imp	leinentation
	Design Quality & Packa	ging	[leadership eng available resource knowledg	agement, s, access to
SOURCE: Damschr	oder LJ, Aron DC, Keith RE	, Kirsh SR, Alexander լ	Healthier Children. A E	SickKids RESEARCH INSTITUTE

New Emerging Factors

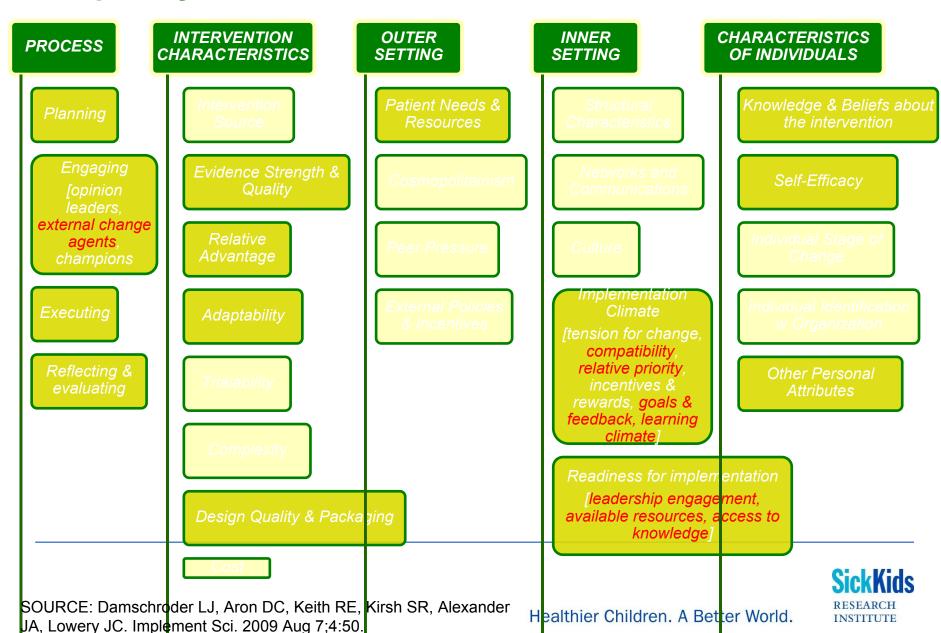


SOURCE: Damschroder LJ, Aron DC, Keith RE, Kirsh SR, Alexander JA, Lowery JC. Implement Sci. 2009 Aug 7;4:50.

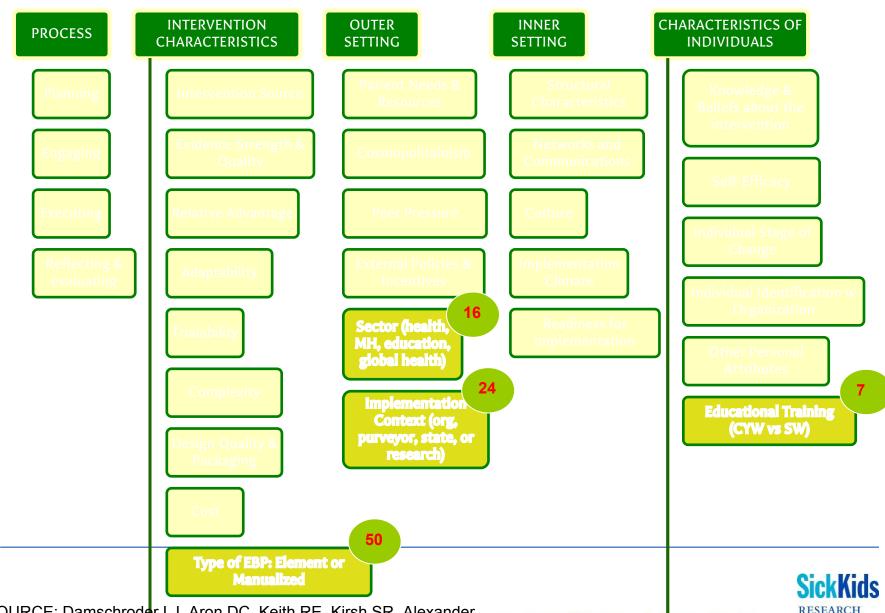
Healthier Children. A Better World.



Frequency of CFIR Factors - (Coaching calls & Final Focus Groups)



Frequencies for New Emerging Factors



SOURCE: Damschroder LJ, Aron DC, Keith RE, Kirsh SR, Alexander JA, Lowery JC. Implement Sci. 2009 Aug 7;4:50.

Healthier Children. A Better World.

INSTITUTE

Implementation of Exclusive Breastfeeding

Maternal Newborn and Child Health Knowledge Management Initiative











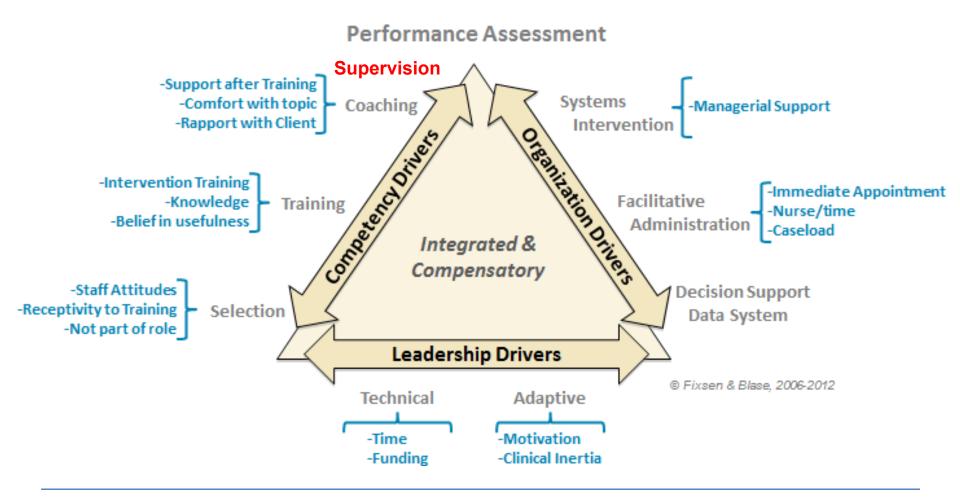




SOURCE: Barwick, Barac & Zlotkin (in progress). Evaluation of Effective Implementation of Exclusive Breastfeeding in Ethiopia and Mali Using the Consolidated Framework for Implementation Research. Funded by *Department of Foreign Affairs, Trade and Development Canada*Healthier Children. A Better World.



New Implementation Driver



SOURCE: Fixsen et al.,2005



Single Most Important Things: Selection







25 years sleeping 10.3 years working 48 days having sex 17 years trying to lose weight nearly 1 year deciding what to wear 8 years shopping 3 months in traffic 70% of our waking life in front of digital media 14 days kissing 2 years sitting in meetings 5 years sitting at our desk

So....maybe we can find time for reflection.

SOURCE: Everest College of Canada



Most Important Things: Training





Single Most Important Things: Coaching





Single Most Important Things: Organization Drivers





Implementation efforts require measurement of *implementation outcomes* and not just clinical or system outcomes.



Outcomes

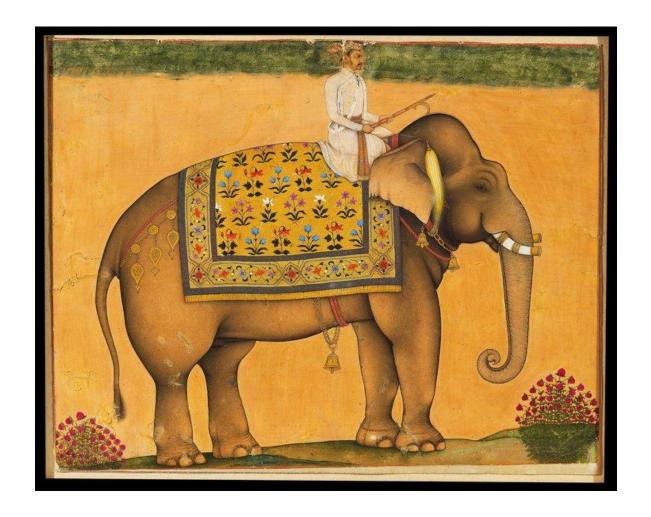


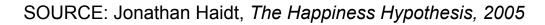


Fidelity













SOURCE Heath, C., & Heath, D., (2010). Switch: How to change things when change is hard. Toronto: Random House Canada





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Destination postcards:

Shows the Rider where you are headed and the Elephant why the journey is worthwhile



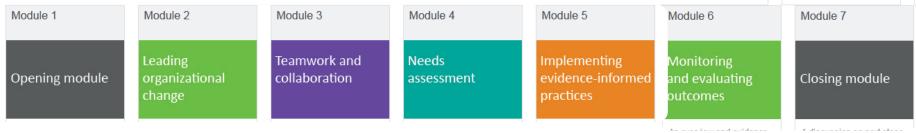
There is a growing library of openly accessible resources to help practitioners map their own implementation journey.



Implementation Curriculum

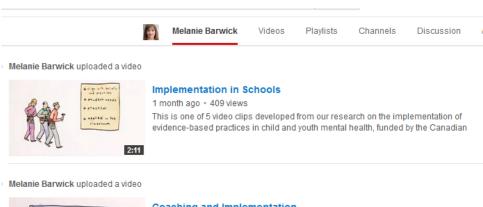


Learning modules - Implementation





Clips on Implementation





Coaching and Implementation

1 month ago . 298 views

This is one of 5 video clips developed from our research on the implementation of evidence-based practices in child and youth mental health, funded by the Canadian

Melanie Barwick uploaded a video



Fidelity and Implementation

1 month ago • 311 views

This is one of 5 video clips developed from our research on the implementation of evidence-based practices in child and youth mental health, funded by the Canadian

Melanie Barwick uploaded a video



Implementation Teams

1 month ago . 255 views

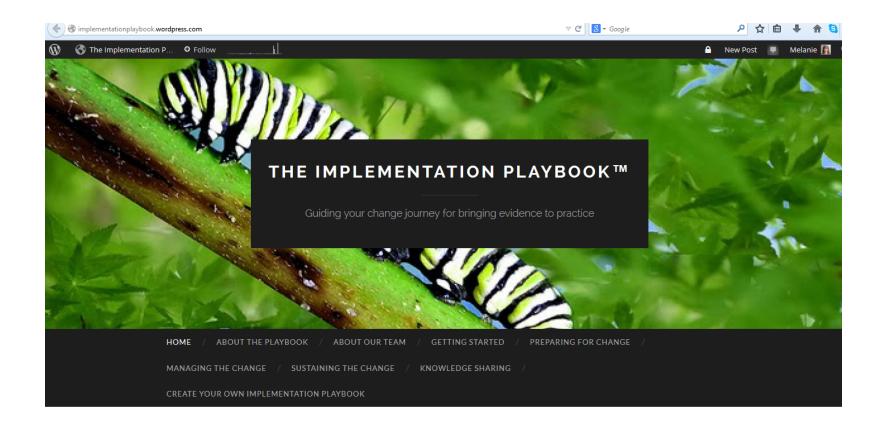
This is one of 5 video clips developed from our research on the implementation of evidence-based practices in child and youth mental health, funded by the Canadian

SOURCE: Melanie Barwick - https://www.youtube. com/channel/UC21ckQoBd5tf4qO6Rv1WWjQ



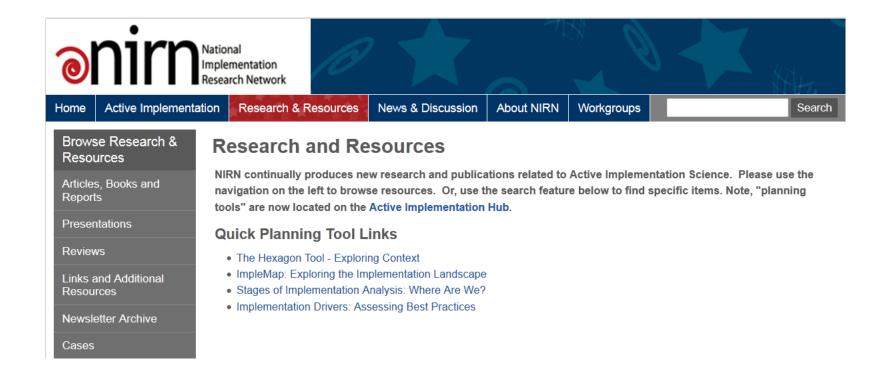


The Implementation Playbook TM





National Implementation Research Network







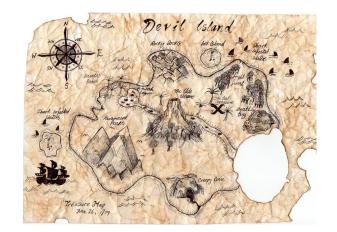


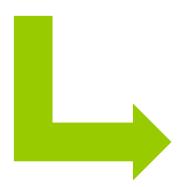
SOURCE: http://www.parentingrc.org.au/index.php/resources

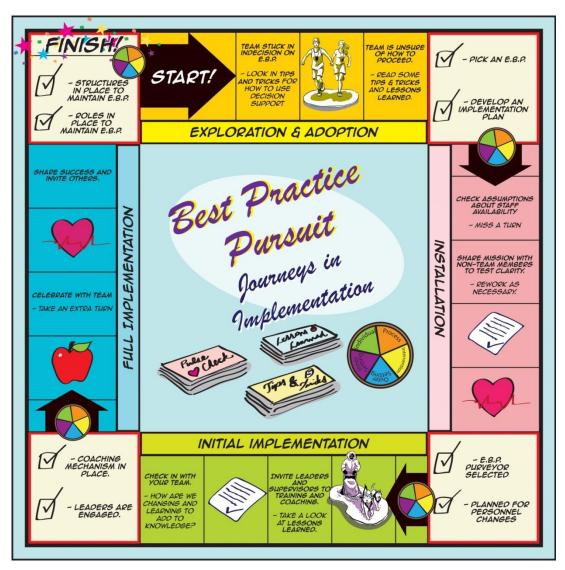


We are beginning to identify key factors that are implicated in effective implementation of evidence in practice across different sectors, and we are focusing on how to measure these key elements in a standardized way so that a common story can be told across case studies and contexts.











Don't get hung up on the hard times, the challenges. Tell your story by highlighting the victories. Because it's your victories that will inspire, motivate, encourage other people to live their stories in grander ways. IYANLA VANZANT



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Ontario Ministry of Children and Youth Services

Ontario Ministry of Education

Ontario Centre of Excellence for Child and Youth Mental Health

Community Based Research Partners

Associated Youth Services of Peel

Lynwood-Charlton Centre

Child Development Institute

Craigwood Youth Services

Bluewater District School Board – Dundalk Proton Community School













