Increasing access to best practice mental health interventions on a national scale



Lessons learned from an implementation program based on a theory-informed model

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The problem

PTSD 2nd most common mental health disorder in Australia

Effectiveness of EBPs demonstrated in clinical settings



In Australia, only 25 % of people with PTSD receive evidence-based treatment

Widely disseminated through guidelines and training

Only 17- 20% of practitioners deliver one of the most researched EPB

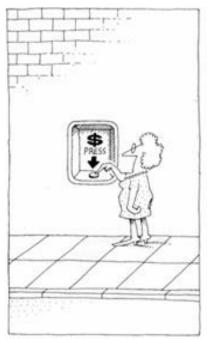






Implementing a complex intervention

- Cognitive Processing Therapy is a best practice treatment for PTSD
- Complex intervention: facing feared memories & 12 week manualised treatment
- Awareness campaigns and workshops traditionally usedlead to 6-8% increase in use
- Training in EPBs for PTSD do not necessarily lead to increased choice to use them











Challenges in promoting adoption

Effectiveness of strategies vary across settings and target groups

Which barriers and incentives need to be addressed to best promote adoption in a particular context?

Mixed finding for tailored approaches

How do you select theoretical frameworks that explain what change? E.g. Michie et al. identified 128

leads to (2005) constructs







Promoting the adoption of best practice- what really matters?









The evidence in the mental health & trauma field- organisational context

Climate & culture

- Organisational climate & culture influence perception of EPB & intent to use
- Implementation of EPB influences organisational climate & retention

Leadership & team

- Limited research
- Active involvement of leadership/leadership type
- Team-based learning and shared goals in teams associated with sustainability

Systems & Policies

- Little research-calls for change in organisational processes to be included in evaluation of implementation programs
- Some indication that clear policies & guidance have some impact on adoption







The evidence on adopter & client factors

Therapist attitudes & intent

- Therapist surveys identify fears related to impact of traumafocussed interventions as a major barrier
- Self-efficacy and outcome expectations predict intent & adoption
- outcome expectations do not appear to shift after implementation

The role of norms and habits & emotions

- Norms not as influential as self-efficacy & expectancies about outcome
- Little research on role of attention, habits or emotions

Client factors

- Limited research on impact of client-therapist decision making process
- Complexity and comorbidity identified as barrier







Measuring implementation

Not enough to measure increase in treatment delivery

- □ Organisational readiness- culture (e.g. values and expectations in line with EPB) and climate (e.g. work satisfaction and stress)
- □ Adopter intent- including factors that influence intent (e.g. beliefs about outcomes; acceptability)
- ☐ Adoption- delivery of treatment
- ☐ Fidelity- is the EPB used as intended, were adaptations made?
- □ Penetration spread or reach; integration within existing systems
- ☐ Client outcomes; acceptability & access
- □ Cost-effectiveness







Adopter Characteristics

Provide training and expert consultation

Leadership support 1.Clinical

leadership 2. Organisational leadership (national approach)

Provide peer support structures

Provide allocation and data collection system

Skills, Knowledge:

- CPT delivery
- · Assessment, goal setting, clinical decisions

Self- efficacy: increased confidence in selecting clients & delivering CPT

Perception of new practice:

- Beliefs about outcomes of CPT for clients
- Other factors that influence acceptability: Value of EPB & PTSD treatment; fit of treatment approach

Organisational Factors

Climate & culture:

- Organisational values: focus on client outcomes, value of EPBs and CPT
- Work environment: Stress, workload

Processes & structures:

- Leadership: Shared expectations (clear directives), active support of staff (e.g. clinical discussions)
- Team Cohesion: Shared goals, peer support
- Communication: clear, regular, safe
- **Decision making systems & resources:** Trusted clinical guidance, intake & allocation systems, record keeping & time

Adopter intent & confidence:

- Confidence in delivery of CPT
- •Intent to use CPT
- •Reasons for offering/not offering CPT to clients linked to clinical need

Adoption into day-to-day practice:

- Increased use of CPT
- •CPT delivered to appropriate clients

Fidelity:

- Adherence to protocol
- Competence in delivery

Penetration within organisation:

- Integration with existing systems and procedures (e.g. data, intake)
- · Policy context established
- · CPT integrated in internal clinical support and leadership structures (e.g. supervision)

Client outcomes:

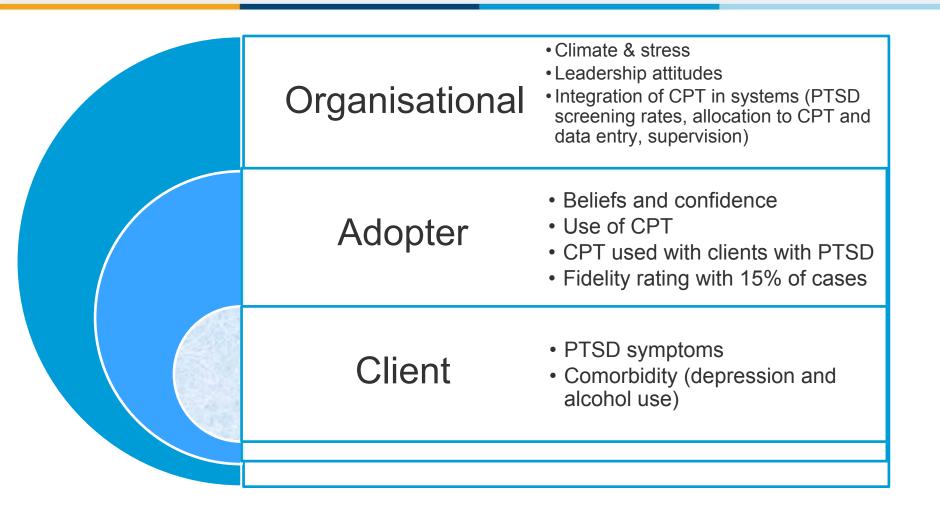
Good clinical outcome







Measures used









Pre-implementation preparation & assessment









Organisational Readiness

Organisational climate

- 41% reported that stress was a significant issue
- access to sound clinical supervision, colleagues were generally supportive of each other, communication adequate, good job satisfaction

Organisational culture

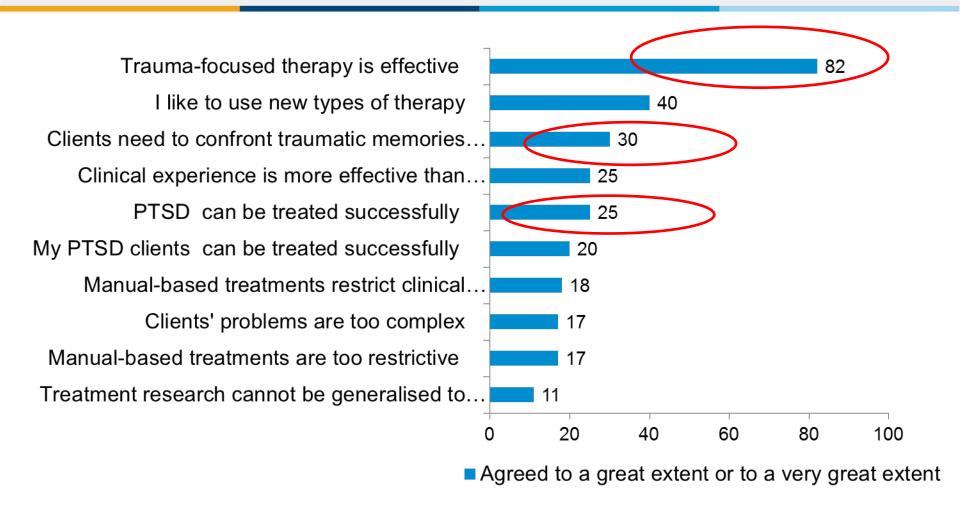
- Strong fit with organisational goals
- Client outcome oriented culture
- Leadership supportive of EBP & CPT







Therapists attitudes

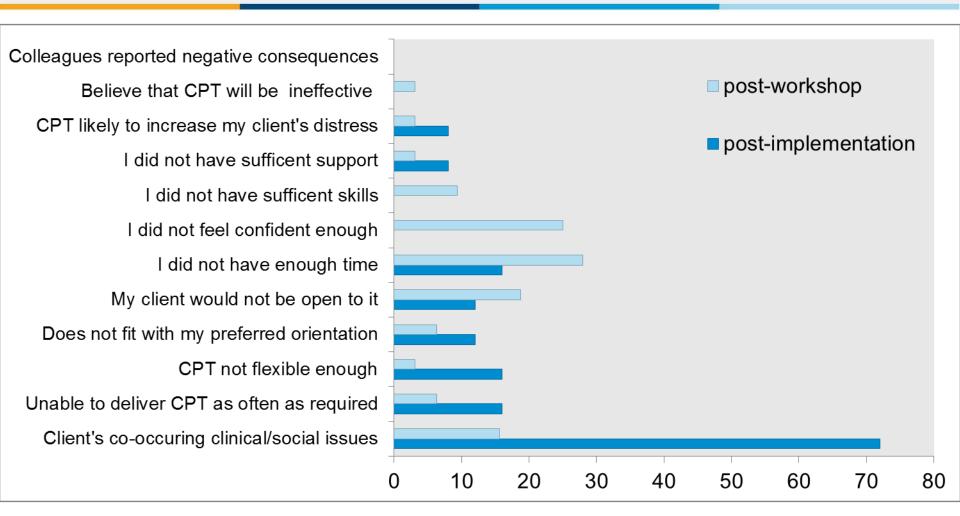








Change in Adopter characteristics- perception of EBP

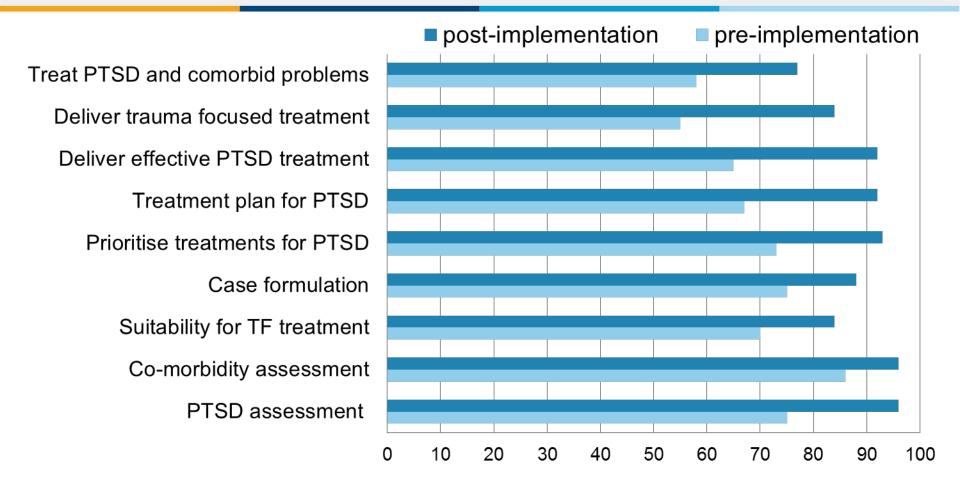








Adopter confidence









Delivery of CPT

Adoption

• Clients who screened positive for PTSD significantly more likely to be allocated to CPT ($\chi^2(1146)=14.21$, p<0.001).

Fidelity

 Adherence to protocol- 79% as opposed to 92% in RCT; competence: 88% CPT elements >satisfactory (91% in RCT)





Client outcomes

- CPT clients made significant treatment gains in self-reported PTSD (t(70) = 8.712, p < .001, g = 1.01 95% CI: 0.66-1.36)
- The mean difference between PCL scores at baseline and final time point was 14.38 points (SD=13.91).
- Clinically meaningful improvements on the PCL (more than 10 points) were achieved by 63.4% of clients.





Penetration—organisational change

- PTSD Screening adopted- a 40% increase when in most implementation programs, changes are modest (around the 8-20% mark)
- 61% of CPT cases allocated through this process
- Clinical leaders in each states expressed strong support for PTSD and all offices included review of CPT cases in either peer or individual supervision processes
- Supported by creation of data collection system to track PTSD outcomes
- VVCS developed a sustainability plan and instituted a national supervision program to ensure long-term use of CPT.







Sustainability









Successful elements of CPT implementation

Manager interviews:

- Sustained clinical support
- Integration of processes and systems that support routine use of interventions
- Use of data (outcome and/or screening) and integration into existing routines and systems to support and monitor practice change (although resource intensive- resented additional data collection)
- Regular involvement of leadership in decision-making & update (wanted more)
- Team-based learning that provide a sense of shared goals and support







Threats to sustainability

Manager interviews:

- CPT not embedded in policy & procedures
- Training and support for new staff; loss of skills through staff turnover
- Lack of integration with overall service model which includes contractors



