Title: Operationalising the Generic Implementation Framework (GIF)

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Background: A Generic Implementation Framework (GIF) was developed to illustrate the core concepts of implementation. The framework consists of six components; process of implementation, domains (the innovation to be implemented and the context in which the implementation is to occur), influencing factors, the strategies and interventions utilised to aid the process, and the evaluations employed. The GIF may be utilised as a base for development of implementation protocols or programs. Each of the core concepts needs to be tailored for use, depending of the innovation, user, setting, discipline and objective.   **Methods:** A systematic literature review was conducted which resulted in the development of the GIF. The GIF was tailored for community pharmacy to become the Framework for Implementation of Services in Pharmacy (FISpH) based on narrative literature review of the pharmacy practice literature. The FISpH was preliminary evaluated by 25 semi-structured interviews in 21 community pharmacies across 3 states in Australia. The framework is being operationalised in three studies, two in Australia and one in Spain, as the theoretical base for the study protocols. Evaluation involves measures of the factors and change in factors, formative evaluation of the process and strategies, indicators of the movement through the stages, overall measures for the level of implementation and monitoring of service benefits. **Discussion:** The Generic Implementation Framework appears to be an applicable base to tailor to pharmacy practice and subsequently develop implementation protocols. The Framework for Implementation of Services in Pharmacy is well understood by stakeholders at policy, professional organisation, pharmacy owner and staff levels.