



Too many policy and program initiatives fail to live up to their initial promise when they are rolled out in 'the real world' of everyday practice.

## To find out why... and what we can do about it...

register your interest in participating in the...

### 1st Biennial Australian Implementation Conference "Making Change Happen"

focusing on the effective implementation of initiatives in the  
**health, education and human service sectors**

**On:** 25 and 26 October 2012

**At:** The Melbourne Convention Exhibition Centre

This groundbreaking conference will provide a unique opportunity for researchers, policy-makers, service providers, project managers and practitioners working in the health, education and human services sectors to come together to share their knowledge, insights and practical experiences on what we can collectively do to ensure that "**the change we want is the change we get**" when policies, programs and practices are implemented in "real world settings".

## The Conference Program

Effective implementation supports "making change happen" in the way we intend it to happen.

Expert keynote speakers and submitted conference papers will explore different dimensions of the implementation process, with dedicated program streams focusing on how we can improve the design, selection, implementation and evaluation of evidence-informed policies, programs and practices so as to make a real, positive and enduring impact on people's everyday lives.

Details of the Conference aims and themes are provided on the next page.

## Diary Dates

**Conference website online:**

*Now Open*

**Call for Abstracts & Registration opens:**

*Now Open*

**Call for Abstracts closes:**

*01 July 2012*

**Early Bird Registration closes:**

*02 September 2012*

The 1st Biennial Australian Implementation Conference is being co-convened by the Parenting Research Centre (PRC) and the Australian Research Alliance for Children and Youth (ARACY) in association with leading researchers, policy-makers and service delivery organisations in related disciplines and sectors across Australia.



Australian Research Alliance  
for Children & Youth



Parenting Research Centre  
*raising children well*

## Conference Aims

The aims of this conference are to:

- **promote a shared understanding** across sectors and disciplines of the principles and processes of effective implementation to enable policy, program and practice initiatives to achieve their goals
- **integrate knowledge** across disciplines and professions towards developing a common language, frameworks and measures to guide and support implementation across research, policy and practice sectors
- **provide a forum** for sharing the latest research in implementation science and for exchanging practical strategies and frameworks that will best support effective implementation
- **increase knowledge and build capacity** in the application of the principles and processes of effective implementation
- **build networks and strengthen collaboration** across disciplines and professions in advancing the science of implementation
- **strengthen the evidence base** for better translation of evidence and its effective implementation in Australia.

## Conference Themes

### Theme 1:

#### **Building a shared understanding of implementation terms, concepts and theories**

*How do current theories and models of implementation relate to everyday practice issues?*

### Theme 2:

#### **Designing policies and programs with implementation in mind**

*How can we incorporate sound implementation principles into the design of policies and programs to maximise effectiveness on the ground?*

### Theme 3:

#### **Selecting policies and programs that work "in the real world"**

*Where do we find the evidence (and how reliable, accessible and useful is it) to support the selection of policies and programs that will best meet the needs and issues of different groups and communities?*

### Theme 4:

#### **Barriers and facilitators to effective implementation**

*What factors operating at an individual, organisational or systemic level support effective implementation and what factors work against it?*

### Theme 5:

#### **Applying implementation principles and processes in policy and practice**

*How do implementation principles and processes work in practice? What can we learn from the practical experience of others on what's been tried, what's worked, what hasn't worked and why?*

### Theme 6:

#### **Evaluating implementation effectiveness**

*How and why do we measure the impact of evaluation processes on policy and practice outcomes and what can we learn from the evaluations that have already been conducted?*